Here's a question...

HOW CAN A LIGHTBULB CHANGE YOUR LIFE?

It's not a replacement anything. It's all possible with light.

LightingScience

Definity Digital
So, who’s ready to begin THINKING ABOUT LIGHT IN A NEW WAY?

It can help you BE ALERT.

Awake & Alert™
LED light that promotes natural energy, alertness, and focus.

It can HELP YOU SLEEP BETTER.

Good Night™
LED light that works with your body’s natural melatonin production, unlike other lights.
And it can IMPROVE THE ENVIRONMENT.

MyNature™
LED horticulture and wildlife lighting that works with nature, not against.

This is WHERE WE COME IN...

Definity Digital™
It's all possible with light™
Good Night™
For gently soothing sleep

The proprietary LED source works with your body’s natural circadian rhythm. Other lights are more disruptive and don’t support natural melatonin production.

- Supports your body’s natural melatonin production.
- Regular light bulbs suppress melatonin - our light emits less “blue” than others.

800 LUMENS BRIGHT
12w REPLACES 60w BULB
5 YEAR WARRANTY
$1.45 COST PER YEAR

Good Night™ helps you GET A BETTER NIGHTS’ SLEEP

Shatter-proof

A19 60W Equivalent LED lamp

Stays cool

Uses less energy
Fall asleep naturally, calmly and soundly with the Good Night Light from Lighting Science.

- Definity Digital Good Night light is the only patented biologically corrected LED light on the market.
- Definity Digital Good Night uses a patented filter technology to greatly reduce melatonin-suppressing blue light, while delivering commercially acceptable color temperature.
- Used by NASA and the International Space Station to enable astronauts to naturally manage their sleep rather than depending on chemical sleep aids.

Perfect for the places THAT NEED IT MOST.

Hospitality  Healthcare  University Dorms

Spas  Senior Support  At Home
Awake & Alert™
For improved alertness

Definity Digital Awake & Alert LEDs from Lighting Science, the only patented light that is proven to boost energy, promote alertness and enhance performance.

- Enhances your body’s natural alertness.
- Regular light bulbs don’t do this.
- Appropriate everyday and for Seasonal Affective Disorder (SAD) and Delayed Sleep Phase Disorder (DSPD).

BR30 65W Equivalent LED lamp

Stays cool +
Shatter-proof +
Uses less energy +

720 LUMENS BRIGHT | 9w REPLACES 65w BULB | 5 YEAR WARRANTY | $1.08 COST PER YEAR

Start the day with INCREASED FOCUS AND ALERTNESS

For improved alertness

720 LUMENS BRIGHT | 9w REPLACES 65w BULB | 5 YEAR WARRANTY | $1.08 COST PER YEAR

BR30 65W Equivalent LED lamp

Stays cool +
Shatter-proof +
Uses less energy +

For improved alertness

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BR30 65W Equivalent LED lamp

Stays cool +
Shatter-proof +
Uses less energy +
Increase alertness and focus naturally, with the Awake & Alert Light from Lighting Science.

- Definity Digital Awake & Alert LED lighting increases your energy levels naturally without the use of harmful stimulants.
- Used by NASA, Definity Digital Awake & Alert LED lighting uses a patented spectrum filter with blue-enriched white light to promote performance.
- Research has proven that exposure to blue-enriched lighting promotes alertness, increases energy and enhances overall performance.

Perfect for the places THAT NEED IT MOST.

Hospitals  Fitness Centers  Libraries
Seasonal Support  Classrooms  At Home or Office
MyNature Grow™
For improved plant growth

The proprietary LED source targets the key portions of the spectrum delivering more red and blue PAR per watt than other grow lights.

MyNature Grow Broad Spectrum

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<tbody>
<tr>
<td>PAR μmol/s</td>
<td>13w</td>
<td>5 YEAR WARRANTY</td>
<td>$1.69 COST PER YEAR</td>
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<tr>
<td>21.70</td>
<td>REPLACES 90w BULB</td>
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MyNature Grow Blue & Red

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<td>22.40</td>
<td>REPLACES 90w BULB</td>
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MyNature Grow lamps help you
SAVE TIME, ENERGY AND MONEY AND EAT FRESH ALL YEAR LONG.

• 85% more PAR light per watt vs other grow lights.
• Optimized spectrum to maximize growth.
• Use for any plant species.

PAR38 90W Equivalent Grow LED lamp

Stays cool
Uses less energy
Provide the best light for each phase of growth and plant type, from seedling to flowering to fruiting, with the MyNature Grow Light from Lighting Science.

- Energy Efficient and spectrally optimized lighting solution for a variety of horticultural lighting applications.
- No radiated heat to allow for high irradiance at close proximity to the plant.
- Long life LEDs last an average of 50,000 hours while reducing energy and maintenance costs due to frequently changing, rapidly degrading traditional lamps.

Perfect for the places THAT NEED IT MOST.

Urban Farming  Propagation Research  Indoor Hobby Gardening

AgroTech Research  Hydroculture Farming  Floriculture Industry
MyNature Coastal™
For improved outdoor living

Certified by the Florida Fish & Wildlife Conservation Commission (FWC), this proprietary LED source is optimized to be less disruptive to nesting and hatching sea turtles.

PAR30 Short Neck 65W Equivalent LED lamp

- Spectrum does not disturb wildlife.
- Regular light bulbs disturb sea turtles.
- Replaces your white lights during hatching season.

MyNature Coastal™
For improved outdoor living

125 LUMENS BRIGHT
13w REPLACES 65w BULB
5 YEAR WARRANTY
$1.57 COST PER YEAR

Keeps you safe in the night.
SEA TURTLES FIND THEIR WAY TO THE OCEAN.

Stays cool ➡
Shatter-proof ➡
Uses less energy ➡

$1.57 COST PER YEAR
10 YEAR WARRANTY
125 LUMENS BRIGHT
13w REPLACES 65w BULB
$1.57 COST PER YEAR
10 YEAR WARRANTY
125 LUMENS BRIGHT
Everyone benefits with the advantages offered by the MyNature Coastal Light from Lighting Science.

- Provides sea turtle-friendly amber lighting for increased security when white lighting is regulated by local ordinances.
- Environmentally friendly LED lamps do not contain mercury or lead, making them fully recyclable.
- Energy efficient LED lighting cuts energy lighting usage by >80% over incandescent lighting.

Perfect for the places THAT NEED IT MOST.

- Resorts
- Residential
- Municipalities
- Parks
- Restaurants
- Marinas
Use our Sleepy Baby LED Light Bulb for
NATURAL SLEEP TRAINING
Sleepy Baby™
The First Step in Your Baby’s Healthy Sleep Routine
Sleepy Baby LED lighting for improved circadian rhythm development for a good night’s sleep.

SLEEP TRAINING THE NATURAL WAY

- Most indoor lighting provides too much light at night and too little light during the day, which can prevent infants and their parents from getting a good night’s sleep.
- Our light delivers a patented, biologically corrected light source for use during your nightly bedtime routine, sending natural signals to promote sleep.
- Recent research from Harvard Sleep Clinic shows biologically corrected light to be a positive contributor to a good night’s sleep.
- Our sleep lighting technology was developed in conjunction with NASA to help astronaut sleep and wake cycles while on the International Space Station.

<table>
<thead>
<tr>
<th>Infant Circadian Development</th>
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<tr>
<td>Birth-1 month</td>
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<tr>
<td>Infant sleep hormones are not yet produced and they rely on mother’s breast milk for melatonin</td>
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<tr>
<td>2-3 months</td>
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<tr>
<td>Infant begins to produce melatonin and begins to form its own sleep patterns with light cues</td>
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<tr>
<td>4-5 months</td>
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<tr>
<td>Sleep/wake patterns become more apparent and engrained with appropriate light cues</td>
</tr>
<tr>
<td>6+ months</td>
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<tr>
<td>Babies are ready for sleep training and will rely on sleep cues to balance their circadian rhythms</td>
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DEVELOPING A BEDTIME ROUTINE FOR BETTER SLEEP

1. Remove all other light except the Sleepy Baby LED light from your child’s nursery. (Laptops, cell phones, televisions and tablets all emit blue light which can keep you alert and disrupt sleep.)
2. After a warm bath and soothing massage, ease your infant to sleep with quiet time together. Read a story using the warm, comfortable light of the Sleepy Baby LED light bulb.
3. Once your baby is asleep, be sure to turn off your Sleepy Baby LED light. It’s always best to sleep in complete darkness.

Research:
We unleash the science of light to make people and our planet look, feel and heal better.